# PRESS RELEASE

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# Customers thrilled by Hot Stamping TechCenter

## More than 150 visitors experience cuttinge-edge hot stamping press with an output capacity of 7.5 strokes per minute

*Göppingen, 6 October, 2016* – 7.5 strokes per minute, up to four parts per stroke at a reproducible high quality: Schuler customers have experienced the reliable and economic production of high strength components at the end of September in the Hot Stamping TechCenter. More than 150 visitors had come to the research and demonstration center in Göppingen, Germany, which features a 1,600 ton hydraulic press with PCHflex technology, compatible die, roller hearth furnace and Twin Feeder automation.

“Our customers have been completely thrilled by the Hot Stamping TechCenter”, says General Manager Dr. Martin Habert, who heads the Hydraulic Division at Schuler. “One of the visitors even took a produced part with him in order to verify the accuracy himself. We gladly gave him the part, because we know the high precision our technology offers.”

Car manufacturers use more and more hot stamped parts because they offer a high strength and a low weight. Today, hot stamped A- and B-columns as well roof frames or connecting plates can be found in almost every new car. According to experts, the demand will double to 600 million pieces by 2020.

Schuler’s PCHflex technology allows faster cooling of the parts – which are heated to 930 degrees Celsius – because the contact pressure is distributed more evenly. This increases output performance significantly and ensures a more robust process with consistently high component quality. Conventional hot stamping dies can be used on PCHflex lines for alternate and start-up production, too. Thus, the line in the Hot Stamping TechCenter is also available for die tryout and the production of small batches for Schuler customers.

### Captions

Bild1.jpg: More than 150 visitors have experienced a cuttinge-edge hot stamping press at Schuler in Göppingen at the end of September.

Bild2.jpg: “Our customers have been completely thrilled by the Hot Stamping TechCenter”, says General Manager Dr. Martin Habert.

Bild3.jpg: The 1,600 ton hydraulic press with PCHflex technology runs at up to 7.5 strokes per minute.

*Please credit Schuler as the image source.*

***About the Schuler Group –*** [***www.schulergroup.com***](http://www.schulergroup.com)

*Schuler is the world market leader in metal forming technology. The company supplies presses, automation solutions, dies, process know-how, and service for the entire metalworking industry and lightweight automotive design. Customers include automobile manufacturers and suppliers as well as companies from the forging, household appliances, packaging, energy, and electronics industries. Schuler is the leading supplier of minting presses and supplies system solutions for aerospace, rail transport, and large pipe manufacturing. In 2015, Schuler achieved a turnover of 1.2 billion euros. Following the acquisition of die manufacturing company AWEBA and with a majority holding in Chinese press manufacturing company Yadon, Schuler employs around 6,800 members of staff in 40 countries. The Austrian ANDRITZ Group holds a majority share in Schuler.*