# PRESS RELEASE

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# “A Part of Me”: Schuler at EMO

## Forging hammers and presses used to manufacture a wide range of top-quality products

*Göppingen/Milan, August 4, 2015* – “A Part of Me”: this is the motto for Schuler’s presence at the world’s leading trade show for the metalworking industry, the EMO in Milan from October 5 to 10, 2015. At stand E06 in hall 18 of the exhibition complex, the press manufacturer will be presenting its wide range of forging products – including hammers, screw presses, hydraulic and mechanical forging presses – as well as its extensive portfolio of services. The range also includes product development, process planning and die construction.

“We are the specialist for cold, warm and hot forging with over 100 years of experience,” states Managing Director Jochen Früh, “including hammers from Bêché and screw presses from Müller Weingarten. Our machines in varying sizes produce a wide range of top-quality forged parts of various dimensions – and with low part costs. This enables our customers to say with pride: ‘That’s a part of me’.“

Representatives in 40 countries and 900 service employees around the world ensure close customer proximity, for example to the markets of China, India, Russia and the USA: “We are always there for our customers – wherever they are,” says Jochen Früh. With its pioneering technological innovations, Schuler passes on its competitive edge to the customer – for example, its linear hammer with servo technology which opens up new perspectives in precision forging; or its EHF (“Efficient Hydraulic Forming”) technology which reduces the energy consumption of hydraulic forging presses by up to 60 percent.

## Coinciding with Expo Milan

A particularly large number of visitors are expected at this year’s EMO as it opens during the latter stages of the Expo world fair which is also being held in Milan. The self-styled “world’s largest international trade show for the machine tool industry” is being held under the auspices of the European Association of the Machine Tool Industries (CECIMO). The first-ever “Exposition de la Machine-Outil” was held in Paris in 1975. Since 2003, the venues have been limited to just Hanover and Milan.

The Italian machine tool association UCIMU will be hosting the EMO under the motto “Let’s build the future” at Milan’s exhibition center from October 5 to 10, 2015. The last EMO 2013 in Hanover attracted 145,000 visitors from over 100 countries – including 50,000 visitors from outside Germany – as well as 2,100 exhibitors from 43 nations. The German Machine Tool Builders’ Association (VDW) will be hosting the EMO in Hanover again in 2017 and 2019.

## Internet

[www.schulergroup.com/Forging](http://www.schulergroup.com/Forging)

[www.emo-milano.com](http://www.emo-milano.com)

### Captions

Bild1.jpg: (clockwise from top left) tripod housing, alternator, transmission shafts, wheel rim (progression).

Bild2.jpg: The linear hammer with servo technology opens up new perspectives in precision forging.

Bild3.jpg: EHF (“Efficient Hydraulic Forming”) technology reduces the energy consumption of forging presses by up to 60 percent.

*Please name Schuler as the photo source.*

***About the Schuler Group –*** [***www.schulergroup.com***](http://www.schulergroup.com)

*Schuler is the technological and global market leader in forming equipment. The company offers cutting edge presses, automation, dies, process know-how and services for the entire metal forming industry and lightweight vehicle construction. Its clients include car manufacturers and their suppliers, as well as companies in the forging, household equipment, packaging, energy and electrical industries. Schuler is the market leader in coin minting presses and supplies systems solutions for the aerospace, railway and large pipe industries. In fiscal year 2014, Schuler posted sales of € 1.18 billion. With around 5,400 employees, Schuler is represented in 40 countries and is a member of the Austrian ANDRITZ Group.*