# PRESS RELEASE

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# 175 years of future

## Schuler presents new forming technologies and innovative solutions for raising energy efficiency at the EuroBLECH 2014

*Göppingen, July 31, 2014* – From October 21 to 25, 2014, Schuler will be showcasing new processes and technologies for the entire spectrum of metalforming at the EuroBLECH in Hanover, Germany – the world’s largest trade fair for the sheet metal forming industry. Visitors to the company’s stand (D40 in Hall 27) will get the chance to see a 200-metric-ton automatic blanking press for the part supplier industry featuring a new drive technology. Schuler will also be displaying lightweight exhibits, such as carbon parts for the BMW i3, hydroforming and hot stamping parts, as well as other car body components made from high-strength steels and aluminum which were produced on equipment supplied by the press manufacturer.

“Our main topic at the EuroBLECH 2014 is energy efficiency and sustainability,” announces Schuler’s CEO Stefan Klebert. “Especially in times of steadily rising energy prices, it is essential that companies take every opportunity to make savings and use energy as efficiently as possible. As the technological leader, our customers can rightly expect us to set the pace in this field.”

Schuler will be presenting several innovative solutions for raising energy efficiency at the EuroBLECH 2014. The technological and global market leader – celebrating its 175th anniversary this year – has significantly reduced the energy consumption of its presses and automation systems. Up to eight presentations a day will be held on this and other topics at the Schuler Forum on the company’s fair stand.

## ServoDirect Technology for all products

“Schuler’s ServoDirect Technology not only offers greater productivity and flexibility, but also enhances the machine’s energy efficiency,” says CTO Joachim Beyer. “There are very few mechanical lines leaving our company these days which are not equipped with this technology. We will therefore continue to gradually roll out ServoDirect Technology across our entire product range.” The company’s TwinServo Technology has also been well received on the market: Schuler already received numerous orders for this more compact and rigid press design.

Schuler Service offers a range of tailored solutions over a machine’s entire lifetime – helping improve energy efficiency and output performance, as well as ensuring higher machine availability. With its rich history and 300,000-plus press lines delivered around the world, Schuler can draw on a wealth of experience in the sector.

However, Schuler’s machines themselves not only save energy: the lightweight parts they produce also play an important role in reducing vehicle weight – and thus consumption. Whether carbon-fiber reinforced plastics, high-strength steels or aluminum: Schuler supplies forming processes for all these lightweight materials – from cold forging to hot stamping to hydroforming and plastics forming.

“We need to identify trends in forming technology well in advance and provide the right solutions,” explains Joachim Beyer. “After all, our machines are used to create products which will not come on to the market until much later.” “For 175 years now, we have been making our customers fit for the future by providing them with innovative solutions,” adds CEO Stefan Klebert. “As a partner for forming technology, we are looking forward to showcasing our latest developments in Hanover.”

*Journalists are cordially invited to attend the press conference in Room 13 of the Hanover Fair’s Convention Center on Wednesday, October 22, at 9.30 a.m..*

### Captions

Bild1.jpg: Schuler’s ServoDirect Technology not only offers greater productivity and flexibility, but also saves energy.

Bild2.jpg: Forming processes for lightweight vehicles, such as hot stamping, can help reduce fuel consumption.

Bild3.jpg: A total of ten Schuler presses are used by BMW to form the carbon parts for its i3 electric car.

*Please name Schuler as the photo source.*

***About the Schuler Group – www.schulergroup.com***

*As the technological and global market leader in metal and plastic forming equipment, Schuler offers cutting edge presses, automation, dies, process know-how and services for the entire metal forming industry and lightweight vehicle construction. Its clients include car manufacturers and their suppliers, as well as companies in the forging, household equipment, packaging, energy and electrical industries. Schuler is the market leader in coin minting technology and supplies systems solutions for the aerospace, railway and large pipes industries. The company can trace its roots back to a locksmith shop founded by Louis Schuler in 1839 and celebrates its 175th anniversary in 2014. In fiscal year 2012/13 (ending Sep. 30), Schuler posted sales of € 1,185.9 million. With 5,500 employees, Schuler is represented in 40 nations around the world. The Austrian ANDRITZ Group holds a majority share in Schuler.*

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