

PRESS RELEASE

Schuler AG

Bahnhofstraße 41
73033 Göppingen
Germany

Simon Scherrenbacher

Corporate Communications
Tel.: +49 7161 66-7789
Fax: +49 7161 66-907

Simon.Scherrenbacher@schulergroup.com
schulergroup.com
www.schulergroup.com/pr

New Process and Technology Center for customers

**Heru and Schuler install servo press line in Lennestadt
to optimize complete production processes**

Göppingen/Lennestadt, February 3, 2014 – Before a press can go into operation, the intended forming dies first have to go through a tryout process. Ideally, this should be conducted on an identical press line so that production can begin soon after the new press has been assembled. At the new Process and Technology Center “ProTec” opened last Thursday by HERU Werkzeugbau in Lennestadt-Grevenbrück, a Schuler servo press offers exactly this possibility. The opening ceremony was attended by around 250 visitors – mostly part suppliers for the automotive industry.

“The new Process and Technology Center is a unique example of cooperation between press and die manufacturers,” states Markus Hesse, Managing Director of the 50-man German company which specializes in the construction of compound, deep drawing and transfer toolings. “In collaboration with Schuler, we can now help our clients achieve an efficient and safe production process.”

“This can only succeed if all components and processes – from the press and toolings to the automation and peripheral components – work smoothly together,” adds Schuler’s Managing Director Jochen Früh. “Our involvement with ProTec demonstrates that we not only offer perfectly

coordinated production lines as a systems supplier, but that we can optimize the entire production process in cooperation with our customers.”

In addition to a coil line, Schuler has also equipped its MSD 630 press line with 630 metric tons of force and ServoDirect Technology with its innovative Intra Trans: a new type of transfer with movable carriages mounted on rails which enable the production of larger parts. Schuler has also completely revised the design of its monoblock servo press with a free-standing noise insulation enclosure which gives the line a much more modern appearance.

Training room for 50

Housed in its own special hall, the press line will be used by HERU for die tryout and optimizing, as well as for tests, start-up and alternate production. However, the company will not be producing parts itself on the line and thus not acting as a contract manufacturer. Moreover, the servo press can be booked for demonstration and training purposes. A special seminar room with space for 50 persons has also been set up.

Several bookings for the current year have already been received for the hall, which can also be used for events. Moreover, a dedicated display area showcases the other systems and process partners of ProTec, including Profil Verbindungstechnik, Fibro, DE-STA-CO, unidor, Güthle, Raziol and Gerb.

Captions

Bild1.jpg: Schuler supplied a servo press with coil line and transfer system for Heru's new Process and Technology Center.

Bild2.jpg: The opening ceremony at the end of January was attended by around 250 visitors.

Bild3.jpg: The press line will be used by HERU for die tryout and optimizing, as well as for tests, start-up and alternate production.

Please name Schuler as the photo source.

About the Schuler Group – www.schulergroup.com

As the technological and global market leader in metal and plastic forming equipment, Schuler offers cutting edge presses, automation, dies, process know-how and services for the entire metal forming industry and lightweight vehicle construction. Its clients include car manufacturers and their suppliers, as well as companies in the forging, household equipment, packaging, energy and electrical industries. Schuler is the market leader in coin minting technology and supplies systems solutions for the aerospace, railway and large pipes industries. In fiscal year 2012/13 (ending Sep. 30), Schuler posted sales of € 1,185.9 million. With 5,600 employees, Schuler is represented in 40 nations around the world. The Austrian ANDRITZ Group holds a majority share in Schuler.

About HERU Werkzeugbau – www.heru-werkzeugbau.de

HERU was founded in 1987 by Rudi Hesse and since then has been associated with the successful development of advanced tool technologies. The highly specialized company in tool manufacturing for the sheet-metal and aluminium forming industry meets the demands of a dynamic market. The problem solver in the product design and process development of complex and demanding formed sheet-metal parts up to complete assemblies designs quality tools for commercial success. HERU is the competence center for sheet-metal forming in a region which can be considered as one of the world's leading areas for sheet-metal forming.